

The Drumheller Stampede & Ag Society  
2<sup>nd</sup> Annual Tractor Pull & Agricultural Trade Show

Proudly Presents



**ALBERTA TRACTOR PULLERS ASSOCIATION**



# SPONSORSHIP OPPORTUNITIES



**JUNE 26 & 27, 2010**

## Become A Proud Sponsor Of The 2<sup>nd</sup> Annual Tractor Pull and Agricultural Trade Show

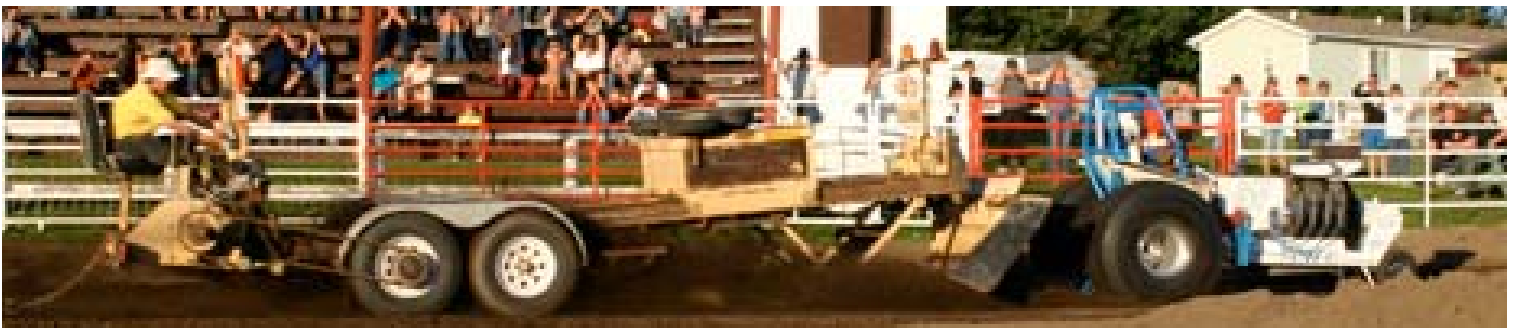


The Drumheller Stampede & Ag Society is pleased to announce the 1<sup>st</sup> Annual Tractor Pull and Agricultural Trade Show presenting the Alberta Tractor Pullers Association June 26<sup>th</sup> and 27<sup>th</sup>, 2010 at Dinosaur Downs Stampede Grounds.

A grand part of Alberta's agricultural heritage will be shown off during the Tractor Pull competition. With engines roaring these representatives of yesteryear will compete head to head to determine who has the most pulling power.

The Alberta Tractor Pullers Association was established in 1981. This Association is all about promoting the sport of pulling. From Minis to Tractors to Diesel Trucks, all are welcome to compete and be a part of this historic sport.

We invite you to review the following information provided, which outlines enhanced advertising and promotional opportunities for our tractor pull and trade show June 26<sup>th</sup> and 27<sup>th</sup>, 2010. It will be your support that will make a difference and keeps the agricultural history, heritage and community events for Drumheller residents and tourists alike.



## Exclusive Sponsorship Opportunity - Only One Available

### Sponsor Benefits:

- ◆ Title Sponsorship of the entire event.
- ◆ Headline name and/or logo in all programs, brochures, newspaper and radio advertisements, and on the Ag. Society website (below the Drumheller Stampede & Ag Society)
- ◆ Headline name to appear on tickets printed (below the Drumheller Stampede & Ag Society)
- ◆ Promotional tickets for clients and staff
- ◆ Hunter's Hide-a-way VIP Area to host BBQ ( To Be Hosted By The Sponsor)
- ◆ Use of the Stampede Barn for a day in 2010 free of charge. (Date subject to availability)
- ◆ P.A. announcements throughout weekend.
- ◆ Trade Show Booth available at no extra cost
- ◆ Infield signage (2'x6' as supplied by sponsor)
- ◆ Grandstand signage (2'x6' as supplied by sponsor)
- ◆ Full color full page ad in the event program
- ◆ Six complimentary weekend passes to the event.

**Sponsor Investment: \$ 3,000.00**

## Platinum Sponsor

### As Platinum Sponsor You Will Receive:

- ➔ Full Page advertisement in the event programs.
- ➔ P.A. announcements during the event
- ➔ Name and/or logo appearing in newspaper advertising for event.
- ➔ Trade Show Booth available at no extra cost
- ➔ On-Site Signage 2' x 6' (As Supplied by Sponsor)
- ➔ Access to hospitality area for private function
- ➔ Four complimentary weekend passes to the event.

**Sponsor Investment: \$ 1,500.00**



## **Gold Sponsor**

### **As A Gold Sponsor You Will Receive:**

- ➔ Title Sponsorship to the fire and ambulance response crew on-site
- ➔ Half Page advertisement in the event program.
- ➔ P.A. Announcements during the event
- ➔ Name and/or logo appearing in newspaper advertising for event.
- ➔ Trade Show Booth available at no extra cost
- ➔ On-Site Signage 2' x 6' (As Supplied by Sponsor)
- ➔ Four complimentary weekend passes to the event.

**Sponsor Investment: \$ 1,000.00**

## **Silver Sponsor**

### **As A Silver Sponsor You Will Receive:**

- ➔ Half Page advertisement in the event program
- ➔ P.A. announcements during the event
- ➔ Name and/or logo appearing in newspaper advertising for event.
- ➔ Trade Show Booth available at no extra cost
- ➔ On-Site Signage 2' x 6' (As Supplied by Sponsor)
- ➔ Two complimentary weekend passes to event.

**Sponsor Investment: \$ 750.00**

## **Bronze Sponsor**

### **Local 14,500 lbs Antique Class:**

- ➔ Title Sponsorship of 14,500 lbs Local Antique Class
- ➔ 100% of Sponsorship awarded to the top three winners on behalf of sponsor
- ➔ Quarter Page advertisement in the event program
- ➔ P.A. announcements during the event
- ➔ Name and/or logo appearing in newspaper advertising for event.
- ➔ On-Site Signage 2' x 6' (As Supplied by Sponsor)
- ➔ Two complimentary weekend passes to event.

**Sponsor Investment: \$ 500.00**

### **King of The Valley:**

- ➔ Title Sponsorship of King of The Valley
- ➔ 100% of Sponsorship awarded to the top three winners on behalf of sponsor
- ➔ Quarter Page advertisement in the event program
- ➔ P.A. announcements during the event
- ➔ Name and/or logo appearing in newspaper advertising for event.
- ➔ On-Site Signage 2' x 6' (As Supplied by Sponsor)
- ➔ Two complimentary weekend passes to event.

**Sponsor Investment: \$ 500.00**



## Bronze Sponsor

### SIGNAGE

Sponsor Benefits:

- ◆ On-Site Signage (2'x6' as supplied by sponsor) throughout the event.
- ◆ Full color recognition in the event program

**Sponsor Investment: \$ 250.00**

### EVENT PROGRAM ADVERTISING- Full Color

Full page advertisement in the event program	\$ 200.00
Half page advertisement in the event program	\$ 150.00
Quarter Page advertisement in the event program	\$ 100.00

**To Become a Proud Sponsor Or Need Additional Information  
Please Contact:**

Elwood McCarthy- Event Coordinator  
Cell: (403) 821-0056

Larry Duxbury - President  
Home: (403) 823-5276

Liane Duxbury  
Home - (403) 823-5276      Cell - (403) 334-1502