



The Drumheller Stampede & Ag Society

P.O. Box 1834
Drumheller, Alberta T0J 0Y0
(403) 823-9339

Dear Merchant,

The Drumheller Stampede & Ag Society invites your business to participate in our agricultural trade show during our Tractor Pull event June 26th, 2010 at Dinosaur Downs Stampede Grounds, Drumheller, Alberta.

The Drumheller Stampede & Ag Society trade show will be to solely serve the Agricultural Community for Drumheller and the surrounding area. Our focus is to give back to the agricultural community and businesses.

Like any project you undertake you need to know the reason for doing it. Usually trade show objectives are either sales goals (to generate leads) or communication goals (to convey marketing messages). Your goals may include some of the following:

- To increase sales
- To introduce new products or services
- To enhance your company image
- To educate your target audience
- To recruit dealers or distributors

Vendor booths are available indoors and outdoor. Spaces shall be assigned on a first-come, first-serve basis, according to the date which the Contract is received. Additional space is available for large equipment and machinery.

There will be at \$ 25.00 fee for a vendor booth. With your vendor booth, the Drumheller Stampede & Ag Society will provide one table and two chairs. You will also receive four admission tickets to the event.

The Drumheller Stampede & Ag Society hopes you will take advantage of this exciting opportunity to reach thousands of potential customers. I encourage you to complete and return the enclosed contract as soon as possible. Please call our office at (403) 823-9339 or myself at (403) 821-0056 if you have any questions regarding the trade show.

Sincerely,

Elwood McCarthy
Drumheller Stampede & Ag Society

**DRUMHELLER STAMPEDE & AG SOCIETY
TRADE SHOW INFORMATION FORM**

Tradeshow June 26th Starting at 1pm

Please return to: Drumheller Stampede & Ag Society
P.O. Box 1834
Drumheller, Alberta T0J 0Y0
Tel: (403) 823-9339 Fax: (403) 823-9339
E-mail: drum_ag@telus.net
<http://www.drumhellerstampede.com>

PLEASE PROVIDE VENDOR INFORMATION

Company: _____
Contact Name: _____
Phone Number: _____ Fax Number: _____
Address: _____
City: _____ Province: _____ Postal Code: _____
E-Mail: _____
Description of Product and/or Service to be Exhibited: _____ _____ _____

1. There is a fee of \$25 for a vendor booth.
2. No exhibit space shall be sublet or offered for use by any exhibitor without approval.
3. No exhibit shall block or interfere with the direct visibility of an adjoining exhibit. No exhibitor shall be permitted to interfere with the orderly procedures of another exhibitor.
4. No exhibit shall contain any material of a lewd, immoral or offensive nature.
5. Booths must have one person in attendance at all times.
6. Solicitation or distribution of literature is not allowed except in the exhibitor's area.
7. **No exhibit shall be dismantled until closing time of the final day of the exposition** without permission from the show management.
8. Any grievance during the exposition shall be directed first to the DSAS show management.
9. Exhibitors must exercise maximum care in fire prevention.
10. DSAS will not endorse, support, or be liable for the claims made by the exhibitors as to the qualities or merits of their products or services, and no advertising or mention will indicate, claim, or suggest such endorsement or support.
11. Neither the DSAS nor its sponsoring organizations are responsible for the loss of property by theft, fire or any other cause.

Please Return By:

E-Mail: drum_ag@telus.net
Fax: (403) 823-9339
Mail: P.O. Box 1834
Drumheller, AB T0J 0Y0